



## D96 Curriculum: Topic to Speech

### Module 2: Opening and Closing your Speech

A speech needs an impactful opening and memorable closing to engage the audience.

2.1 What techniques did you see in the opening(s)? What impact did they have on you?

2.2 Describe openings that would get your audience's attention quickly, for your purpose.



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2.3 What is the key message you want your audience to take away? (Hint: see your purpose.)

2.4 Describe (or write) one or two closings associated with your openings on the last page.